

# The Mecklenburg Missile

Comin' atcha

Kiwanis Club of Mecklenburg, Charlotte, Inc.

P. O. Box 33573, Charlotte, NC 28233-3573

Organized August 5, 1952

Missile Launcher: Bob Swanson

**Meeting Monday, January 6, 2014**

**t Meeting: Monday, January 27, 2014**

## Today's Meeting



Though it's the beginning of Quarter #2 of the **K i w a n i s** Administrative Year, it is the first meeting of a brand new calendar year. **P r e s i d e n t** Valerie took advantage of the

situation by using the first meeting of 2014 to outline her plans and goals for the next nine months. Included in the plans for our Pediatric Cancer project is a specific number of children to whom we'd like to offer aid - both financial and personal.

In sales training, and in the practice of engineering, it is a hard and fast principle that a goal is not a goal if the result is not measurable. Our primary charitable endeavor certainly IS measurable: how many children did we care for? How many dollars did we use in the process? And how many man-hours (and/or woman-hours) did we contribute to the cause? In other words, just to say we will help more children does not a specifically measurable goal make. (How many more?)

## Next Meeting

**Monday January 27**, at Villa Antonio.

Since Monday, January 20 is a national holiday (Martin Luther King Day), we will delay our regular meeting one week, 'til the following Monday. And, to avoid back-to-back Mondays, both February meetings delayed one week, too.

## About KI (a continuing saga)!

**.1985** Because a New Jersey Club admitted a female member, litigation began in a New Jersey Federal Court over the right of Kiwanis to withdraw the license to use its name in any Cub that admits female members (in violation of Kiwanis bylaws). At the Toronto convention, a proposed amendment to admit women to Kiwanis membership gained support Of 27% of the delegates. Averaging only 1% growth annually in the mid-80's, Kiwanis launches a continuing emphasis on member retention, recruitment, and New Club Building. The Kiwanis/Nancy Reagan drug-abuse campaign posts 3,000 billboards, plus adding hundreds of radio announcements. The first Kiwanis World-Service Medal is awarded. **1986** The US District court in New Jersey rules against Kiwanis' right to enforce it's men-only tradition. Kiwanis appeals the decision and wins reversal. But 30 additional Clubs in 11 states have already admitted women to membership. To forestall the potentially bankrupting cost, Kiwanis International Board endorses an amendment, and 47% of the delegates at Houston convention now support it. (It still fails to pass.) The Kiwanis World-Service Medal is awarded to Nancy Reagan. More than 5,000 drug-abuse billboards now exist, and three US television networks have aired 30-second spots about 500 times. **1987** The International Board again endorses "the women's" amendment, only this time with even more emphasis and graphic explanation of the consequences of rejecting it. The delegates at Washington, DC convention pass it overwhelmingly. President Ronald Reagan addresses the convention and presents a Presidential Citation for Private Sector Initiatives. ....**To be Continued**

**Meets 12 Noon, 1<sup>st</sup> and 3<sup>rd</sup> Mondays: Villa Antonio Ristorante, 4707 South Boulevard**

Web Site: <http://www.mecklenburgkiwanis.org>