

The Mecklenburg Missile

Comin' Atcha

Kiwanis Club of Mecklenburg, Charlotte, Inc.

Organized August 5, 1952

P. O. Box 33573, Charlotte, NC 28233-3573

Missile Launcher: Bob Swanson

Meeting Monday, April 15, 2013 Attendance: 7 Mbrs; 3 Guests **Next Meeting: Monday, May 6, 2013**

Today's Program

Richard Le Master, owner, Le Master Productions. Richard, formerly "Master Control Operator" at WCCB television studios, now free-lances at 'most anything involving photography or video. As happens with some regularity these days, he was recently "downsized" from WCCB..



Richard gave us a most interesting insight about how the broadcast industry (both radio and television) operates today.

THANKS to Richard for coming; and THANKS to Keri Brennan for arranging the program. Keri, by the way, drove all the way from Myrtle Beach just to attend our meeting; and she was returning there immediately after.

THAT's over and above the call of duty! THANKS, Keri.

Kiwanis Pediatric Cancer

Could it be that Mecklenburg Kiwanis started something? It was in 2006 that we adopted our Pediatric Cancer project - long before childhood cancer was really on anybody's mind. But look at it today. For example: in Northwestern Mutual's current annual report, the whole inside back of their cover talks about the subject, the headline being "Ready for Giving Back." And it further points out that "Every day in the United States 36 children are diagnosed with some form of cancer."

-----What more can we say??

About KI (a continuing saga)!

1930 was the first full year of the "Great Depression."

It's interesting to see how Kiwanis and the Carolinas District fared during the 30's decade:

Year	No. Of Clubs	No. of members
1929	82	3,721
1930	80	3,367
1931	80	2,962
1932	78	2,721
1933	79	2,666
1934	75	2,725
1935	73	2,941
1936	73	3,019
1937	73	3,320
1938	74	3,472
1939	73	3,557
1940	77	3,863

For the first time ever, Kiwanis International membership declined during 1930, by about 1,000. 1931 brought an even steeper drop - about 5,000 - to fall below 100,000. But, significantly, we lost only one Club. And the concept of serving youth grew from just the "underprivileged" category to a much more broad objective: "Boys and Girls Work."

In 1932 the economy was about as bad as it was to get. Kiwanis responded by adopting programs to boost morale, support schools, stabilize employment, encourage economy in government, and emphasize good citizenship.

Interestingly enough, membership in the Carolinas District pretty much paralleled that in all of Kiwanis. 1933 was the all-time low in KI - dropping by some 24%. Note from numbers above that the Carolinas District felt a substantially lesser sting, . But after that we grew, and grew quite rapidly.

1932 was also the first - of **32** consecutive - years that the late Past Governor Herb Hennig served as our District Secretary/Treasurer. Herb is widely credited with holding the District together during this trying decade.

Meets 12 Noon, 1st and 3rd Mondays: Villa Antonio Ristorante, 4707 South Boulevard

Web Site: <http://www.mecklenburgkiwanis.org>