

The Mecklenburg Missile

Comin' Atcha

Kiwanis Club of Mecklenburg, Charlotte, Inc.

P. O. Box 33573, Charlotte, NC 28233-3573

Organized August 5, 1952

Missile Launcher: Bob Swanson

Meeting Monday, February 18, 2013

Next Meeting: Monday, March 4, 2013

Today's Program

Mr. Matthew Cochran, representing Northwestern Mutual. His program was entitled "What Keeps You Up at Night?" It's a risk management seminar intended primarily for business owners and executives. Comprehensive in nature and covering many bases, it covers numerous topics all the way from starting a business, to running one, to ending one.



Though, of course, somewhat "commercial" in design, it was anything *but* an out-and-out sales pitch for insurance products.

I wonder how any of us had any idea that a major *Life Insurance* provider offers so many different kinds of services?

Mr. Cochran was on a tight schedule. He arrived just in time to present his program, and departed immediately upon conclusion. There was no time for questions, though I suspect there might have been many.

You can find oodles more information, if you'd like, by visiting NML's web site:

www.nmfn.com

THANKS to Keri Brennan for arranging the program.

About US!

January 21, 2013 went by with hardly a notice. Why is that date significant? Because it was the date on which Kiwanis was "born." How did it happen???

A lawyer by training, but a professional organizer for the Loyal Order of Moose, Allen Browne had ideas for a "health benefit feature" for groups of working men. So one hot 1914 August afternoon he stopped in and talked to a Detroit, Michigan tailor named Joe Prance. Joe was not especially interested in what Allen Browne was "selling," but he was impressed with Allen Browne. And so he listened, but did not "buy." Allen Browne returned the next day, however, and managed to persuade Joe Prance to "sign on the bottom line." The name Browne gave for the new organization was "Benevolent Order Brothers,," and Joe Prance became Member #1. Thus Kiwanis was born!

But as more members came onboard, the name was summarily rejected. A committee was formed to consult with a Detroit historian who suggested an Indian phrase "Nunc Kee-wanis," which conveyed the thought "We get together" or "We Trade." From that the word KIWANIS was coined and adopted.

Very soon the new organization had 200 members in Detroit and organized a 2nd Club in Cleveland. Both Clubs were sponsoring charitable projects to benefit disadvantaged children - a purpose which lives to this day.

The Charter was granted by the State of Michigan on January 21, 1915 - which now is recognized as the "birth date" of Kiwanis. So, you see, in two more years we will be 100 years old!

By 1916 Kiwanis had 32 Clubs, including one in Hamilton, Ontario - and so that quickly becoming truly International.

Next Meeting: **Monday, March 4, 2013** - usual time and place. Come one, come all!

Meets 12 Noon, 1st and 3rd Mondays: Villa Antonio Ristorante, 4707 South Boulevard
Web Site: <http://www.mecklenburgkiwanis.org>