

# The Mecklenburg Missile

Comin' Atcha

*Kiwanis Club of Mecklenburg, Charlotte, Inc.*

Organized August 5, 1952

P. O. Box 33573, Charlotte, NC 28233-3573

Missile Launcher: Bob Swanson

**Meeting Monday, January 28, 2013**

**Next Meeting: Monday, February 4, 2013**

## Today's Program

Planning for our future and discussion about how to attain the goals we are setting.

One of the major topics is what to do about our web site. One school says that we should expand, enlarge, and enhance it to attract potential members and to make it much easier to sell our Cow Chip tickets, not to mention for interested persons to make contributions to our cause. This certainly has lots of merit. BUT it would necessitate the hiring of a professional to design and maintain the site - which does not come cheap. However, if it returns the results we envision, it just might be money well invested.

What do y'all think????

Further discussion centered around membership, and lamenting the fact that we no longer are strong with professional people: doctors, dentists, lawyers, ministers, etc. Also, financial institutions and public utilities once were actually assigning employees to join civic clubs. Records have never been kept concerning where dues money comes from. But it's a good bet that a very large portion was once paid by employers.

IRS clamped down on this practice some years back; and then relatively soon backed off. But employers who followed the IRS ruling didn't seem to come back. Some dues, of course, is still paid by employers; but not nearly as much as formerly.

Abraham Lincoln:

"Give me six hours to chop down a tree and I will spend the first four sharpening the axe."

## Notable Names

In the annals of the Carolinas District of Kiwanis, there is hardly a name more noteworthy than that of the late **Herbert W. Hennig**, a member of the Kiwanis Club of Darlington, South Carolina.

We do not know exactly when Herb joined Kiwanis; but it must have been several years prior to 1932, because it was in that year that he served as District Governor. (In those days - and until 1969 - the Kiwanis administrative year coincided with the calendar year.)

Herb remained very active in years following 1932, finally accepting the office of District Secretary in 1938. He served in that office continuously until 1970 - -yes, for **32** years! I strongly suspect that no District Secretary ever in Kiwanis has served anywhere near that long.

You might also recognize that those years included the period of the Great Depression. Kiwanis Clubs - and even Districts - were dropping like flies. But not in the Carolinas. Herb's astute financial management, not to mention his way with people, resulted in the Carolinas District remaining active and hardly skipping a beat.

Part of Herb's success lies with the fact that he did assume almost dictatorial powers. In fact, among a few members he was quite controversial as a result. But his evaluation of men was superb; and for many years he pretty much hand-picked the Governors.

A great deal more could be said about Herb Hennig. But space here does not permit. Suffice it to say that the Carolinas District is alive and well today, THANKS to HERB HENNIG.

**Meets 12 Noon, 1<sup>st</sup> and 3<sup>rd</sup> Mondays: Villa Antonio Ristorante, 4707 South Boulevard**

Web Site: <http://www.mecklenburgkiwanis.org>