

The Mecklenburg Missile

Comin' Atcha

Kiwanis Club of Mecklenburg, Charlotte, Inc.

Organized August 5, 1952

P. O. Box 33573, Charlotte, NC 28233-3573

Missile Launcher: Bob Swanson

Meeting: Monday, February 6, 2012

Next Meeting: Monday, February 27

Today's Program

Lani Wingate, "How to increase your Social Media Value." Capt. Wingate has several times led combat troops into battle, and applies principles of that to business.



"On Target Customer Acquisition™ trains you to be a combat arms commander and gives you the tools and skills needed to WIN! People's lives depend upon your success.

Everything you do must be focused on customer acquisition.

"On Target Customer Acquisition™ is not a philosophy; it's a way of life. On Target Customer Acquisition™ is the end result of detailed planning, continuous training, expert maintenance, superior leadership, bullet proof processes, and excellent communication from dozens of organizations all maneuvering in a fluid battlefield while attempting to force the enemy into reacting to your style of combat so your warriors at the very tip of your spear can put their rounds On Target™".

Lani Wingate offers his services to business organizations to guide them in this process. For more info, visit his web: www.laniwingate.com

Bill Craemer, Jr.

Not only did we lose a good man, but so did Kiwanis, Charlotte, and the human race. Bill Craemer was little more than a month short of his 95th birthday. He was a Kiwanian through and through, having started with Key Club, and later following in the footsteps of his Kiwanian father by joining the Philadelphia Club in 1950, after which he maintained continuous membership until the day he died. Not many Kiwanians can claim 62 continuous years of membership! And he wasn't "just a member," either. He joined our Club in 1968, immediately after taking up residence in Charlotte, and went to work with us right away. He served us as President in 1974/1975, and then the Carolinas District as Lieutenant Governor in 1991/1992. Bill literally saved our Club at least twice. Had it not been for him, there wouldn't be a Mecklenburg Kiwanis today.

THANKS, Bill, for a job superbly done. If I know Bill, I'd say he's now hard at work with that great Kiwanis Club-in-the-Sky.

NEXT MEETING

Because Monday, February 20 is a holiday (Presidents' Day), our next regular meeting will be the following week, Monday, February 27.

I've Learned that:

1. The best classroom in the world is at the feet of an elderly person;
2. When you're in love, it shows;
3. Just one person saying to me "You've made my day!" makes my day;
4. Having a child fall asleep in your arms is one of the most peaceful feelings in the world;
5. Being kind is more important than being right;
6. I can always pray for a person if I don't have the strength to help in some other way;
7. Being kind is more important than being right.

- - - *Stay tuned for more*

Meets 12:00 Noon, 1st & 3rd Mondays: Villa Antonio Ristorante, 4707 South Boulevard
Web Site: <http://www.mecklenburgkiwanis.org>